



Organization: Madison- Morgan Cultural Center

Intern Title: Marketing Intern

Work Location: Madison- Morgan Cultural Center Main Building

Internship Duration: This internship may take place during the school year or the summer. Internships can be arranged for a single semester or a full academic year. Start and end dates will be determined based on intern's school schedule.

Description: The Madison- Morgan Cultural Center (MMCC) is looking for a passionate and dedicated intern to assist with marketing for our busy performing and visual arts season. Each year MMCC features an eclectic Mainstage performance series, a successful Chamber Music Festival, rotating art exhibits, a museum of the Piedmont region, as well as numerous community events and fundraisers. The intern will participate in various stages of print and online marketing campaigns. Upon completion, the intern will have gained broad experience in many aspects of marketing. The intern will work with the Marketing Director to develop a schedule.

Responsibilities and Duties:

- Create posts for social media campaigns
- Assist with website updates
- Assist in creation of promotional materials
- Poster distribution
- Take pictures at events
- Administrative tasks related to marketing

Qualifications:

- Strong passion for the arts
- Interest in working in arts marketing
- Must be enrolled in college or a junior or senior in high school
- Performing and/ or visual arts experience is a definite plus!

Majors:

Marketing, Public Relations, Arts Administration, or Related Field

Benefits:

- Networking opportunities with arts administration professionals
- Free admission to performances and events at which you work
- Building marketing and arts administration skills
- Access to free and easy parking in the Cultural Center's lot